



SAMANTHA STANLEY, MJ
PHD CANDIDATE

AREAS OF INTEREST

Media sociology
News, media, and digital literacy
Journalism education
Political economies of mass media and journalism
History and evolution of journalism
Communications for positive change

SKILLS & ABILITIES

Outcome-based lesson planning; in-person and online course instruction; news literacy student and educator training; public relations and strategic communication; digital outreach; non-profit fundraising and advocacy; journalism and media studies; undergraduate teaching; qualitative research methods.

CONTACT

samanthamstanley@gmail.com

4470 W Sunset Blvd. #90221
Los Angeles, CA 90027

805 815 1444

EXPERIENCE

VISITING SCHOLAR, UNIVERSITY OF RHODE ISLAND MEDIA EDUCATION LAB

AUGUST 2019-DECEMBER 2019

Contribute to further development of Mind Over Media website, collaborate on lesson plans about, news and propaganda in the 21st Century.

PART-TIME FACULTY, UNIVERSITY OF RHODE ISLAND HARRINGTON SCHOOL OF COMMUNICATION

AUGUST 2019-DECEMBER 2019

Teach general education requirement COM100, Introduction to Communication, to undergraduate students.

LECTURER, HONG KONG BAPTIST UNIVERSITY

JANUARY 2019-JUNE 2019

Undergraduate course GDCV1026 *Critical Perspectives on International News*; and graduate course COMM7230 *Writing for Multimedia in PR*.

TEACHING ASSISTANT, UNIVERSITY OF HONG KONG

SEPTEMBER 2017-MAY 2019

Teaching assistant at the Journalism and Media Studies Center for undergraduate courses JMISC1001 *Principles of Journalism and News Media*; CCHU9074 *Beyond Fake News*.

INTERN, ASIA PACIFIC DIGITAL CITIZENS PROJECT, HONG KONG

SEPTEMBER 2016-JUNE 2016

Created learning and assessment materials for the Mass Open Online Course, "Making Sense of the News: News Literacy Lessons for Digital Citizens" and populated Coursera course with materials. Co-moderated weekly student forums.

DIGITAL COMMUNICATION CONSULTANT

JUNE 2016-JUNE 2017

Advised on supporter database management, digital engagement strategy and campaign implementation for non-profit organizations STAND and Leonardo/IATS.

FORESTETHICS, SAN FRANCISCO, CA

JUNE 2012-JUNE 2016

Director of Engagement: Responsible for data-driven digital engagement campaigns; managed team of three; appointed to organization leadership council.

DOWNTOWN WOMEN'S CENTER, LOS ANGELES, CA

JANUARY 2011-MARCH 2012

Event Coordinator: Managed fundraising events ranging from a small gathering at the home of Los Angeles' Mayor to a gala at the Dorothy Chandler Pavilion in Downtown Los Angeles.

ALLIANCE FOR A MEDIA LITERATE AMERICA (AMLA), LOS ANGELES, CA

FEBRUARY 2007-JUNE 2007

Part-time Intern: Consulted with publishers to update and organize media literacy tools for K-12 educators in preparation for the digital MediaLit Kit integration into the Center for a Media Literate America's (CMLA) digital resources.

EDUCATION**PHD CANDIDATE IN JOURNALISM, UNIVERSITY OF HONG KONG**

In progress; "21st Century Church and State: How the Integration of Content Marketing into Journalism Education Shapes Journalistic Professionalism in the Digital Age" Research focus is on the current state of journalism and news media with hopes to inform news media literacy curricula. Coursework includes journalism, sociology, media studies, education studies, and political science.

POST-GRADUATE DEGREE IN TEACHING DIGITAL LITERACY, UNIVERSITY OF RHODE ISLAND

In progress; Coursework includes teaching and learning digital technologies, digital authorship, and digital leadership.

CERTIFICATE IN TEACHING AND LEARNING IN HIGHER EDUCATION, UNIVERSITY OF HONG KONG

Focus on university-level teaching, including lesson planning and outcomes-based learning for undergraduate courses.

MASTER OF JOURNALISM, UNIVERSITY OF HONG KONG

Graduate with Honors; Coursework included news reporting and writing, broadcast journalism, photojournalism, video news production, digital journalism, media law.

BACHELOR OF COMMUNICATION, CALIFORNIA STATE POLYTECHNIC UNIVERSITY

Graduate with Honors; Emphasis in Public Relations; Coursework included mass communication theory, public relations theory, journalism writing and layout, persuasion, strategic communication, media law. Award: 2007 PR Student of the Year.

PRESENTATIONS, PUBLICATIONS, ETC.

December 2019 – Co-Facilitator, *News Literacy Bootcamp*, APAC Trusted Media Summit, Google, Singapore

November 2019 – Panelist, *Global Issues In Communication*, International Center, University of Rhode Island, Providence, RI

November 2019 – Presenter, *Capturing Critical Thinking in Action: Using Screencasting as a Tool for Student Engagement and Report Back*, Northeast Regional Media Literacy Conference, Providence, RI

October 2019 – Guest Lecturer, *Native Advertising and the News*, Department of Journalism, Emerson College, Boston, MA

July 2019 – Presenter, *Illinois Civic Education Project Study and Report; News Literacy and Civic Engagement: A Case Study from Hong Kong*, News Literacy Summer Academy, Stony Brook, NY

July 2019 – Presenter, *News Sources Say What?! A Multi-literacy Approach to Teaching News Sources*, Summer Institute in Digital Literacy, Providence, RI

June 2019 – Co-Presenter, *Evaluate and Reflect: Unifying Concepts and Learning Techniques in Information literacy and News Literacy Education*, National Association for Media Literacy Education 2019 Conference, Washington, D.C.

June 2019 – Presenter, *Illinois Civic Education Project Study and Report*, Global News Literacy Summit, Poznan, Poland

April 2019 – Co-Author, *Illinois Civic Education Project Study and Report*, Center for News Literacy

March 2019 – Guest Lecturer, *Native Advertising and Propaganda*, Harrington School of Communication, University of Rhode Island

December 2018 – Teaching Assistant, News Literacy Summer Institute, Ho Chi Minh, Vietnam

November 2018 – Panel Moderator, *Fake News, New Media, and Ethics*, International Media Education Summit 2018, Hong Kong

August 2018 – Instructor, Summer School on Disinformation & AI Futures, Digital Hub Asia / Berkman Klein Center for Internet & Society, Jakarta, Indonesia

July 2018-Present – Volunteer, Mind Over Media, University of Rhode Island's Media Education Lab

March 2018 – Co-Editor, *Information Disorder in Asia: Overview of Misinformation Ecosystem in India, Indonesia, Japan, the Philippines, Singapore, South Korea and Vietnam*, University of Hong Kong, SSRN

September 2017 – Author & Presenter, *Overcoming the Dark Side: Seeing Through the Spin of Public Relations in the News*, Global News Literacy Summit, Stony Brook University, New York

August 2017 – Teaching Assistant, News Literacy Summer Institute, Ho Chi Minh, Vietnam

May 2017 – Author, *Misinformation and Hate Speech in Myanmar*, First Draft News

April 2013 – Presenter, *Connect the Dots: Crafting the Arc of Powerhouse Campaigns*, Non-Profit Technology Conference, Minneapolis, Minnesota

COMMUNITY & SERVICE

July 2019-PRESENT – Copy Editor, Journal of Media Literacy Education (JMLE)

March 2019-PRESENT – Co-Founder, HKU New Media Research Lab – Interdisciplinary consortium of research students studying media from different interests and research topics

September 2018-PRESENT – Co-Coordinator, DigiURI Digital Media Club – Monthly meeting of global educators to discuss book, audio, and video titles about critical thinking and learning in the 21st Century